Albertian Institute of Management

Accredited by National Assessment and Accreditation Council (NAAC) at 'A' Grade; ISO 9001:2015 certified;

Banerji Road, Ernakulam, Kerala, India. Pin: 682018

aim
Albertian Institute of Management

St. Albert's College
AUTONOMOUS
ERNAKULAM



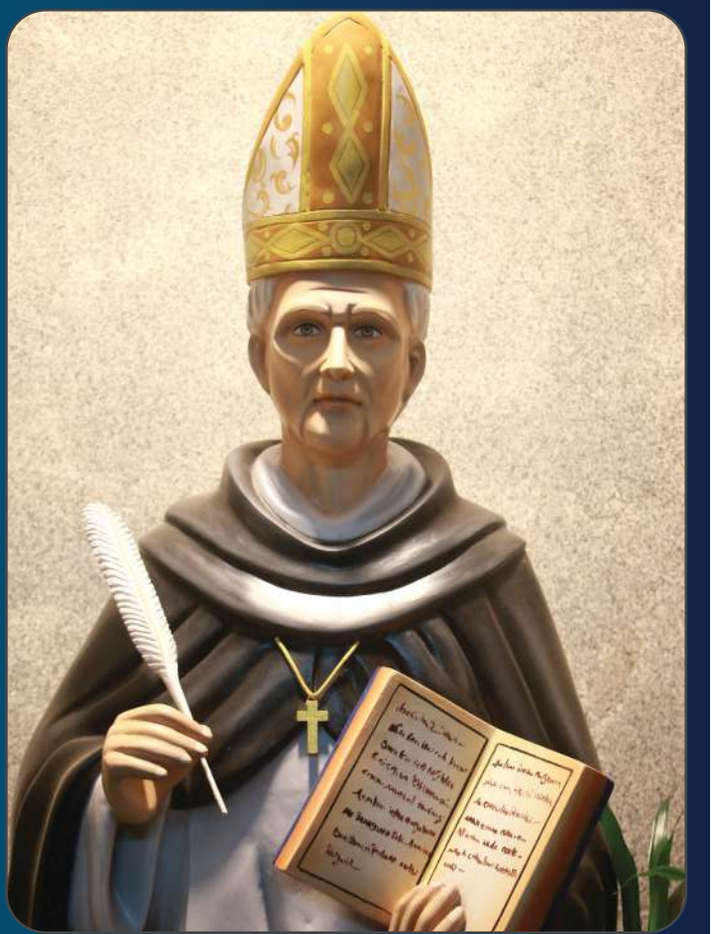




Admission Prospectus

2026 - 27

Our Patron Saint



Saint Albert the Great
C. 1200 - 1280 A.D.

Our Founder Patron



His Grace
Late Archbishop Daniel Acharuparambil

VISION

To be a leading B-School of international repute, constantly striving to contributie to societal needs and welfare.

MISSION

To mould managers and leaders with an inquistive and innovative mind, who are globally competent and ethically conscious; capable of contributing to societal needs.

OBJECTIVE

The objective of the MBA programme at AIM is to acquaint the students with the dynamics of the business environment and the principles and practices of the Management and to develop the analytical skills, strategic thinking and decision making capabilities with an emphasis on the holistic development of the individual, imbibing the mission of the institute.

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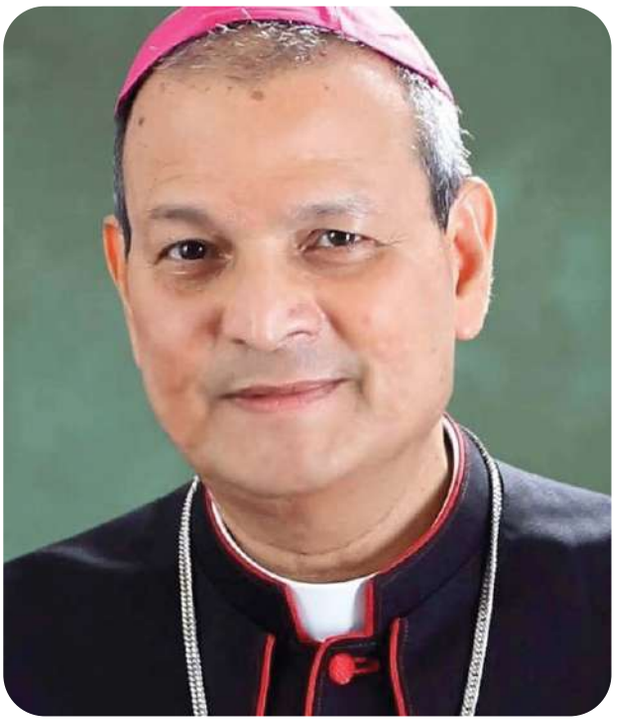
'Ragging is totally banned in this Institution and anyone found guilty of ragging and/or abetting ragging is liable to be punished'

About AIM

Albertian Institute of Management (AIM) is a new generation B-School with a difference, situated at a premier location in the city of Kochi. It is the management department of St. Albert's College (Autonomous), owned and managed by the Archdiocese of Verapoly with a century's long glorious legacy in the field of education and social services. The College is accredited with A grade by NAAC, and ISO 9001-2015 certified by TUV Rheinland, affilated to Mahatma Gandhi University, Kerala and is approved by AICTE, New Delhi. AIM offers full time Masters Program in Management (MBA) that lays the foundation for an in-depth analytical and conceptual understanding of Indian and International Business. The course imparts knowledge and fosters attitudes essential for the overall development of students, thereby turning them into competent and responsible managers. The programme has been designed after extensive research and provides students with multiple career opportunities. AIM has been awarded the best emerging B-School in Kerala by Federation of Indian Chamber of Commerce and Industries, and was given Silver Star Rating by AICTE-CII Survey on Industry Linkages by Technical Institutes. AIM was also selected in the "Promising Institute" Category by Ministry of Education's ARIIA Ranking and is rated among the top 150 B-Schools in India by The Week Survey and Business Standard Survey.



Trail Blazers



Our Patron

The Most Rev. Dr. Joseph Kalathiparambil
Metropolitan Archbishop of
Archdiocese of Verapoly



Rev. Dr. Antony Thoppil
Chairman,
St. Albert's College
(Autonomous)



Fr. Shine Pauly Kalathil
Registrar
St. Albert's College
(Autonomous)



Fr. Jenson Livera Ithithara
Bursar,
St. Albert's College
(Autonomous)



Fr. Vincent Naduvilaparambil
Sports Campus in Charge
St. Albert's College
(Autonomous)



Prof. (Dr.) Joseph Justin Rebello
Principal
St. Albert's College
(Autonomous)



Prof. (Dr.) Geo Jos Fernandez
Dean
Albertian Institute of Management

Academic Advisory Body



Rev. Dr. Antony Thoppil
Chairman,
St. Albert's College (Autonomous)

Dr. Francis Cherunilam
Former Professor
School of Management Studies
Cochin University of Science
and Technology (CUSAT)





Mr. Dinesh P. Thampi
Vice President & Delivery Center Head,
Tata Consultancy Services (Kerala)



Adv. Sherry J Thomas
Advocate
Kerala High Court



Mr. Geemon Korah
Executive Director and CEO,
Mane Kancor Ingredients Pvt. Ltd.

Fr. Shine Pauly Kalathil
Registrar
St. Albert's College (Autonomous)





Mr. Rajesh Nair
Associate Partner (Markets)
Ernst & Young LLP



Rev. Fr. Jenson Livera Ithithara
Bursar,
St. Albert's College (Autonomous)



Dr. George Sleeba
Executive Director
Chittilappily Foundation
Former Chairman & MD, FACT Ltd.

Rev. Fr. Vimal Francis
Associate Director
Lourdes Hospital, Ernakulam





Mrs. Parveen Hafeez
Managing Director,
Sunrise Hospital



Rev. Fr. Jayan Payyappilly
Secretary to the Corporate Manager &
Local Manager, St. Albert's School,
Ernakulam



Mr. Sunil Balakrishnan
Chief Values Officer
Head, Development Centre Operations,
UST Global

Prof. (Dr.) Joseph Justin Rebello
Principal
St. Albert's College (Autonomous)





Dr. Dipu Thomas Joy
Head, Kerala State
Flipkart



Prof. (Dr.) Geo Jos Fernandez
Dean, Albertian Institute of Management
Dean (Management Studies and
International Affairs),
St. Albert's College (Autonomous)

Messages

From the Managing Director's Desk



Business Management is technology driven and the focus now is being shifted to 'Profit Making through Social Commitment'. Management Education has also become dynamic as the industry demand professsionals with a perfect blend of knowledge and skill. The B-Schools in our country are adopting innovative methods of teaching and learning to equip their students to face the challenges of the new era. The avante-grade teaching and skill development programmes have to keep pace with the constantly changing environment.

Albertian Institute of Management, a department of St. Albert's College (Autonomous), Ernakulam, is imparting quality management education to the budding managers of Kerala. The sincere and committed faculty members are delivering their best to equip the students with skills and knowledge necessary to meet industrial requirements. AIM has emerged as one of the leading B-Schools offering the best MBA programme in the State.

I welcome you all to this campus and expect a long term fruitful relationship with you.

Rev. Dr. Antony Thoppil
Chairman, St. Albert's College (Autonomous)



From the Dean's Desk

Today's Business Management has become more challenging, dynamic and is technology driven. Management professionals are constantly striving to achieve excellence by enhancing their knowledge and skills. A perfect blend of positive attitude, right skills, and appropriate knowledge is the sine-qua-non for the success of a manager. Management institutions in our country are striving to achieve this end by inroducing novel and innovative methods of teaching and learning intune with the industry requirements.

Albertian Institute of Management (AIM), one of the premier B-Schools in Kerala has consistently contributed many best managers to the industry and aims to mould youngsters into committed individuals who can cater to the requirements of the business community. We are determined to transform the students into more responsive and adaptive persons who pledge themselves to social causes in all their activities. The learning environment at AIM will generate passion among students to dedicate themselves to achieve excellence. If you have a dream and the passion to turn it into reality, then AIM MBA is for you.

Prof. (Dr.) Geo Jos Fernandez
Dean, Albertian Institute of Management
Dean (Management Studies and International Affairs),
St. Albert's College (Autonomous)

Innovative Practices @AIM

Business Amplification Program

Students take on the task of revitalizing established local businesses by redesigning their strategies and optimizing operational processes, ultimately propelling business growth. They empower entrepreneurs with essential skills to navigate and thrive in the everevolving and dynamic business landscape.

Learn from Top CXO's

Students has the opportunity to be coached and guided by distinguished Chief Officers (CXOs) of various industries. This unique program ensures that students not only receive theoretical insights but also practical wisdom from accomplished leaders, providing a holistic perspective on the intricacies of diverse business sectors.

InnovateX

Students embark on a journey into innovative product design, where they collectively spearhead new product development by merging creative ideas that are not only groundbreaking but also commercially viable. It generates an opportunity for the students to immerse themselves in hands-on learning as they breathe life into these concepts, refining their skills in market research, strategic planning, and design

Integrated Leadership Development Program (ILDP)

ILDP is tailored to equip MBA students with a holistic skill set, encompassing not only traditional management expertise but also a profound understanding of leadership principles and their practical application. This innovative program integrates academic knowledge with experiential learning, ensuring a transformative educational experience.

Market Mastery

Embark on an exhilarating journey into the stock market realm through guided simulations at AIM. Our students immerse themselves in authentic real-world scenarios, acquiring practical, hands-on knowledge of the intricate dynamics that drives the stock market.

FounderForge: Deciphering the DNA of Businesses

This innovative programme dive into the diverse realm of businesses, from small and lesser-known enterprises to medium and large-scale industries and unlocks unparalleled insights into the intricacies of effective business operations.

SDG Champions

Students play a crucial role in shaping a more sustainable future for our planet by actively embracing the Sustainable Development Goals (SDGs) through their involvement in Social Development Projects.

EcoVisionaries

Students play a pivotal role in crafting a brighter future for our planet by elevating awareness about environmental issues through their impactful documentaries. Demonstrating a steadfast commitment to sustainability, they actively collaborate with experts and local authorities to propose innovative and enduring solutions for these pressing environmental challenges.

Chai Friday

Chai Friday @ AIM is a platform to understand the experiences of reputed professionals over a cup of Tea, providing the students an opportunity to interact with them in an informal environment.

Teaching Methodology

The practice of putting students in the shoes of managers and applying theoretical skills to real life problems has proved to be a successful approach to learning over the years. Adopting this strategy, AIM exposes its students to case studies, role plays, scenario analysis etc. covering an array of subjects, which are discussed in the class by the faculty members and also among the student fraternity to enhance learning.

Regular mentoring sessions are conducted by the faculty members, prominent entrepreneurs, and senior executives from the industry and alumni. Industry and academia experts from abroad also join in training sessions via video conferencing to sharpen the intellectual capabilities of the students.

10 - 15% of the curriculum on each course is taken by industry practitioners, who explain to students the application of each concept in a business context and the students are taken to industries to experience what they have learnt in the classrooms.



The students develop their capabilities by practically applying the academic elements of their degree and has an opportunity to discover the work environment. Students also do two months long internship in Indian / International companies as part of the curriculum.

AIM, with its unique pedagogy that combines classroom teaching with experiential engagement takes responsibility as a Centre of Excellence, carrying out its prime function of knowledge dissemination in management. Some of the prominent features of AIM are :

- ❖ Industrial Visits followed by Presentations
- ❖ Experiential learning
- ❖ Industrial Tours
- ❖ Internships
- ❖ Lectures from Industry Stalwarts
- ❖ Regular Workshops, Conferences & Training
- ❖ Sector Specific Seminars for deeper insight
- ❖ International academic alliances with reputed institutions across the globe

Advantages of AIM



Corporate Competency

Students are made industry ready through continuous interactions with industry professionals, live projects that allow them to gain insights into real world organizational issues and intensive training in successfully handling the selection process,. They also participate in consultancy projects undertaken by the faculty, which gives them rare insights into a variety of complex managerial issues and situations.



Students Conceptual learning

The students are introduced to the concepts and theoretical framework of management and entrepreneurship through Case Studies, Scenarios Analysis, Role Plays, Lectures, Debates and Discussions. Students are also introduced to the world of business through business update sessions and projects.



Executive modeling

AIM ensures that the aspirants are equipped to be complete individuals through the application of key skills like effective communication and analytical approaches which are imparted through various training programs.

Social and cultural activities



The students actively celebrate festivals as well as organise / participate in cultural events, local festivals, and projects of social relevance.

Industrial Exposure



On the academic front, the institute has several industrial exposure initiatives like summer internships, dissertation which includes a problem-based study and analysis. Enrichment lectures by industrial experts, Industry interaction on a regular basis through presentations from high level corporate personnel, Opportunities to coordinate conferences and present research papers during conferences within and outside the campus, etc. contibute to the holistic development of our students.

Participant led activities



The students' council co-ordinates and conducts seminars, workshops, and colloquiums and all other activities at AIM on a regular basis. They also organize various competitions at intra and inter collegiate level.

MBA Programme @ AIM

Albertian Institute of Management offers a two year full time MBA programme spread over four semesters. The first semester course lays the foundation in fundamentals of management and the second semester lays the foundation in the functional areas of management whereas the third and fourth semesters focuses on in depth knowledge in the areas of specialization selected by the student. Students of AIM have to undergo a two month internship (post second semester) which involves a problem based study & analysis and a dissertation in the fourth semester.

Eligibility for MBA

A Pass in any Bachelor's Degree Examination of Mahatma Gandhi University or an equivalent degree of any other University duly recognized by Mahatma Gandhi University with not less than 50% marks in the aggregate for all parts of examinations (A pass in any Bachelor Degree examination is needed for SC/ST candidates). The degree must be recognised by Mahatma Gandhi University and must have a valid score in KMAT Kerala/CAT/ CMAT followed by clearing the GD and Personal Interview. Each parameter has 80:10:10 marks respectively. Number of approved intake strength is 60 and relaxation of marks and Reservation of seats are based on University/ Government Rules.

Semester Plan

Semester I

Principles and Practices of Management
Business Communication
Managerial Economics
Accounting for Management
Quantitative Techniques for Management
Environment Management
Organisational Behaviour
Entrepreneurship Management

Semester II

Financial Management
Marketing Management
Human Resources Management
Operations Management
Operations Research
Business Analytics
Management Information Systems & Cyber Security
Research Methodology
Comprehensive Viva Voce (First & Second Semester)

Semester III

Strategic Management & Sustainable Business
Business Ethics & Corporate Governance
Elective Course 1 (Specialization Area 1)
Elective Course 2 (Specialization Area 1)
Elective Course 3 (Specialization Area 2)
Elective Course 4 (Specialization Area 2)
Summer Internship Project
Dissertation Synopsis

Semester IV

Business Law
Elective Course 5 (Specialization Area 1)
Elective Course 6 (Specialization Area 1)
Elective Course 7 (Specialization Area 2)
Elective Course 8 (Specialization Area 2)
Dissertation
Comprehensive Viva Voce (Third & Fourth Semester)

Electives

Finance | Marketing | Human Resources Management
Operations Management | Business Analytics | Information Systems

Our Mentors



Rev. Dr. Antony Thoppil

Ph: 09447979338
e-mail: manager@alberts.edu.in

B.Ph., B.Th., MA (Eng), S.L.D.

Chairman, St. Albert's College (Autonomous)

Dr. Fr. Antony Thoppil is the Chairman of St. Albert's College (Autonomous) and the Managing Director of Albertian Institute of Management. He holds a Ph.D in Theology from St. Anselm University, Rome and is a Post Graduate in English Literature. His Bachelor's Degrees are in Philosophy and Theology. He has over two decades of professional experience in various capacities like Resident Professor, St. Joseph's Pontifical Institute and as Secretary, Litargy Commission Kerala Regional Latin Catholic Bishops Council.



Prof. (Dr.) Geo Jos Fernandez

Ph: 09411341059
e-mail: gfernandez@aim.edu.in

MBA, Ph.D

Professor & Dean, Albertian Institute of Management

Dean (Management Studies and International Affairs),
St. Albert's College (Autonomous)

Dr. Geo Jos Fernandez is the Dean of Management Studies and International Affairs at St. Albert's College (Autonomous), Ernakulam (since June 2017) and has passionately dedicated his expertise as a Mentor at the Global Mentoring Initiative, USA. His exceptional contributions to the field of education and management have earned him the prestigious "National Education Leadership Award" at the 30th Dewang Mehta National Education Awards in 2023. Dr. Geo is a highly accomplished academician with a profound background in research and a solid academic foundation, holding a Doctorate in Management and an MBA. His reputation extends to both academic and industrial circles, as he is recognized for his expertise in management consulting.

Dr. Geo's role as a mentor and educator is reflected in his guidance of three Ph.D. students to successful completion, with an additional five students currently pursuing their doctoral degrees under his supervision. Moreover, Dr. Geo is a published author, contributing valuable knowledge to the field of Management through his 9 authored books and over 20 works in internationally respected journals and proceedings. His educational impact extends beyond the academic realm as he conducts workshops and delivers lectures, nurturing the intellectual curiosity of students and professionals of institutions/higher edcucational institutions and corporations such as ONGC, OIL,

Our Mentors



Dr. Manju Das S. K.

Ph: 09388196479
e-mail: manju@aim.edu.in

MBA, PGDHM, Ph.D.

Associate Professor, Albertian Institute of Mananagement

Head (Centre for Corporate and Industry Relations),

St. Albert's College (Autonomous)

Dr. Manju Das S. K. joined the Albertian Institute of Management in 2018 as an Assistant Professor and Placement Officer. She graduated in Economics from Government Women's College, Thiruvananthapuram (Kerala University), and furthered her education with an MBA in Marketing and IT, as well as a two-year Advanced Post Graduate Diploma in Hospital Management. With over 15 years of teaching and 10 years of industrial experience, she is a certified TOTA (Training of Trainers and Assessors' Course) trainer. Dr. Manju has contributed articles to academic journals and presented papers at national and international seminars. She is a core committee member of IWN (Indian Women Network), a vertical of CII (Confederation of Indian Industries), and chairs the "Campus to Career" program. Beyond her professional endeavors, Dr. Manju is deeply committed to social causes. She has been actively engaged with a reputable NGO (UNICEF funded), focusing on the social and economic upliftment of children. Additionally, she serves as a CSR Committee member for the Nanma Project at Nitta Gelatin Pvt. Ltd. Furthermore, she holds the position of a POSH (Prevention of Sexual Harassment) Member in the governing body of Plant Lipids Pvt. Ltd..



Ms. Indu George

Ph: 09447979338
e-mail: indu@aim.edu.in

MA, MBA, PGDC, M.Phil., Ph.D. Pursuing

Asst. Professor

Ms. Indu George is a Post Graduate in Business Administration and English Literature and also holds an M.Phil. in Management. She also has a post Graduate Diploma in Counselling. She brings over a decade of experience in Consulting and Co-ordination to her teaching at Albertian Institute of Management. Prior to joining the academia, she has earned experience in the corporate sector in various capacities like Training Executive, Recruitment Consultant and as an Academic Coordinator. She has presented papers in many national and international seminars and conferences and has published articles in reputed journals. She also extends her service as a resource person, counsellor and consultant to organisations like NACIN, ESSS etc. Her areas of expertise include Soft Skills Development, Employee Empowerment, Counselling, Stress Management, Family Welfare and Work-Life balance. She is currently pursuing Ph.D. in Management from Chinmaya Vishwavidyapeeth and MA (Psychology) from IGNOU.

Our Mentors



Rev. Fr. Antony Arackal

Ph: 09020301030
e-mail: antony@aim.edu.in

B.Ph., B.Th., LLB, MCA, MBA, Ph.D. Pursuing
Asst. Professor

Fr. Antony Arackal, holds Master's Degree both in Computer Applications and Business Administration. Prior to joining Albertian Institute of Management, he was the Director of Navadarsan Public Charitable Trust, a unit of the Archdiocese of Verapoly that works for educational enhancement. He has also served as the Chairman of St. Albert's College, Director, Vypeen Institute of Computer and Information Technology, Asst. Director of Assisi Vidyaniketan Public School, Kakkanad and Asst. Director of Little Flower Engineering Instsitue, Kalamassery and also has six years of Pastoral experience.



Dr. Nidhin Johny

Ph: 09995771112
e-mail: nidhin@aim.edu.in

MBA, Ph.D.
Asst. Professor

Dr. Nidhin Johny has been a faculty member in AIM in the area of finance since 2012. He holds a doctorate in Management Studies and an MBA with specialization in finance and marketing, his areas of interest and teaching include alternative banking systems and security analysis. After his MBA he had the opportunity to work with two of the biggest electrical companies in India. With more than 10 years of teaching experience and industrial insight, he has proved his mettle in coordinating various academic activities in the institute. He is currently pursuing Ph.D. in Management from KUFOS.



Dr. Jithin Benedict

Ph: 09747006070
e-mail: jithin@aim.edu.in

MBA, M.Sc. Psychology, Ph.D.
Asst. Professor, Albertian Institute of Mananagement
Dean (Training and Development), St. Albert's College (Autonomous)

Dr. Jithin Benedict is a doctorate in Management Studies, in the domain of Consumer Behaviour. He is an MBA (Marketing and Systems) Graduate and has an MSc in Psychology. With more than 12 years of experience in the industry and academics, his interests include Consumer Behaviour, Marketing, Branding, Marketing Research, Digital Marketing and Gamification. He has presented papers in international conferences at IIM-A, IIM-K, IIM-I and has won the best paper award from CUSAT. He has more than a dozen publications to his credit in National / International Journals of repute and has published a book on Business Communication. He is an active youtuber and marketing evangelist. He is a professional trainer for Govt of India's project on Rural Development(MGNCRE). Dr. Jithin has completed the Google Digital marketing course and has conducted hands on training in Digital Marketing platforms for young professionals jointly with Govt. of Kerala (KITCO).

Our Mentors



Dr. Asha Lakshmy K. H.

Ph: 9446173252
e-mail: ashalakshmy@aim.edu.in

MBA, MA (Economics), M.Com., Ph.D.

Asst. Professor, Albertian Institute of Mananagement

Dr. Asha Lakshmy holds a doctorate in Management Studies from Pondicherry Central University, along with a Master's in Business Administration from the University of Kerala and has an MA in Economics and M.Com. With over 12 years of teaching experience at institutions affiliated with the University of Kerala and APJ Abdul Kalam Technological University, she has also served as an Academic Officer at Kerala University of Digital Sciences, Innovation, and Technology (Digital University Kerala). She integrates case study methodology from Harvard Business Publishing into her teaching approach, fostering an interactive and practical learning environment that encourages critical thinking and problem-solving. Her research interests include Human Resource Management, Behavioural Studies, and Career Management.



Dr. Revanth Raju

Ph: 9020251441
e-mail: revanth@aim.edu.in

MBA, M.Phil, PhD.

Asst. Professor, Albertian Institute of Mananagement

Dr. Revanth Raju is an academician in the field of management with a strong foundation in teaching, research, and scholarly engagement. He has a Bachelor of Business Administration degree followed by a Master of Business Administration with specializations in Marketing Management and Operations Management, an M.Phil. degree in Management and a Ph.D. in Marketing Management.

He has served as Assistant Professor in various business schools across Kerala, contributing actively to academic delivery and student mentoring. Dr. Revanth Raju has published research in UGC-CARE and Scopus-indexed journals and has presented papers at over 60 national and international conferences, including those hosted by IIMs and IITs, reflecting his sustained commitment to excellence in management education and research.



Awards/Accolades



Bestowed with the best “Emerging B-School Award” by Federation of Indian Chamber of Commerce and Industries (FICCI) during ‘The Made in Kerala Awards 2022’ (Award was handed over by the Minister of Industries, Law and Coir, Shri. P. Rajeev).



Bestowed the “First Filament Free B-School” in the State of Kerala (Award was handed over by the then Minister of Power Shri. M. M. Mani).



Awarded with the "Consumer Protection Award" instituted by the Consumer Protection Council of Kerala and RTI Council of Kerala (Award was given by the the Transport Minister of Kerala, Shri. Antony Raju)



Bestowed as “The Best Industry Aligned B-School” awarded by the Governor of Goa, His Excellency Adv. P. S. Sreedharan Pillai.



Won the "Best Networking and Collaborations Award" in Xavier Board National Excellence Award 2023 instituted by Xavier Board of Higher Education in India



Ministry of Education, Government of India bestowed the title of “Promising Institute” during the ARIIA Rankings.

Bestowed with Silver Star Rating by AICTE-CII Survey on Industry Linkages

Ranked among the top 10 Emerging B-Schools in the Country by the Times Survey

Ranked among the top 150 B-Schools in the Country by the Week Survey and the Business Standard Survey

4 Star rating for AIM IIC, graded by Ministry of Education, Government of India

Resources & Facilities

The Institute is housed in a majestic, two-storeyed building, built in the Gothic style and is fully airconditioned. It is a masterpiece of architectural splendour and heritage. Resplendent with an old world charm, this magnificent buidling is a replica of the heritage, culture, and ethos of the City of Cochin. Classrooms and the Conference / Seminar halls are provided with all state-of-the-art facilities.

Library The library has a vast collection of Books, Management Classics, Contemporary Works, Reference Volumes, Rare Books and Standard Text Books. It also subscribes to a large number of national and international journals and periodicals. Reprographic facility is also avialable in the library. The online databases include J-Gate, N-List and NDL, and its digital library has access to more than 30 million reference materials.

Classrooms The fully air conditioned smart classrooms are designed to promote and facilitate participative learning.

IT Infrastructure The campus is Wi-Fi enabled and has a modern, airconditioned Computer lab with HP i5 4th gen and 12th gen desktops with a student computer ratio of 1:1

Cultural Programmes Aiming at holistic development of our students, a series of competitive and cultural programs are organised. 'Finesse' - The annual cultural extravaganza of AIM offers another venue for the young, aspiring managers to showcase their talents in different areas.

Hostels Hostel for boys and girls are available in the campus.

Sports Facilities Students are encouraged to use the sports facilities available in the campus. State of the art Open / close Gymnasium, Football and Cricket grounds, Badminton and Basketball courts are also available for students. Facilities for indoor games like Table Tennis, Carroms and Chess are also provided in the campus.

Research and Publications AIM publishes a periodical International journal by the name 'Erudition". It serves as a platform for managers, research scholars, and management teachers to publish articles on various areas of management, business, and research.

News Letter A newsletter titled "Reflections" is brought out every month to highlight the activities that contribute the overall development of students and thereby to communicate it to all stake holders.

Social Sensitisation Activities The students are motivated to serve the society by organising various welfare activities. These activities are done with a view to help them grow as participants in the nation building process and for the upliftment of the community.






Student Bodies

Functional Clubs

Clubs have been providing the extra advantage and exposure that is required by any MBA aspirant. The following clubs have been active in bringing out the core competencies that companies expect from MBAs.

Informatiq (IT Club)

To facilitate the holistic development of the participants for evolving into team leaders with multi-disciplinary perspectives and domain expertise in systems.

Presidio (HR Club)

To create competent managers unique in every sense and capable of making the best use of "Human Resource".

Bazaar Royale (Marketing Club)

To understand the principles of marketing and its applications in various fields.

Fides (Finance Club)

To equip the students to face all sort of financial risks that might occur in an organization and to be ever dynamic to the changes in the financial conditions that may come their way.

Incubation Centre The Incubation Center at AIM fosters innovation, entrepreneurship, and the transformation of creative ideas into thriving ventures. This space provides with essential resources, mentorship, and ecosystem for students to turn their vision into reality.

Endeavour (Entrepreneurship Development Club) / Innovation & Entrepreneurship Development Centre (IEDC)

Budding entrepreneurs are provided with a platform to promote their ideas, aided with professional assistance.

Get a Scholarship to pursue your MBA

Marks	Scholarship Amount
Above 90%	40% of Tution Fees
Above 80%	30% of Tution Fees
Above 70%	20% of Tution Fees

FEE STRUCTURE[#]

1. Tution Fees per semester	:	80,000
2. Caution Deposit	:	5,000
3. Expenses for Uniform	:	10,500
4. Study materials, Industrial Visit inside and outside Kerala, Internet, Personality Development Trainings, etc. per semester	:	12,688

HOSTEL FEE FOR BOYS

1. Hostel Admission Fees	:	100
2. Hostel Caution Deposit	:	3,000
3. Hostel Monthly Fees	:	2,000*

HOSTEL FEE FOR GIRLS

1. Hostel Caution Deposit	:	3,000
2. Hostel Monthly Fees	:	6000*

*Subject to changes in future

[#]The fees to be charged for the course are likely to vary depending on the fees structure regulated by the FRC.

Examination Results

Year	Number of Students	Pass%
2020 - 22	55	98
2021 - 23	59	98
2022 - 24	57	96
2023 - 25	59	96
2024 - 26	60	Still Continuing the Course

Industry Interface

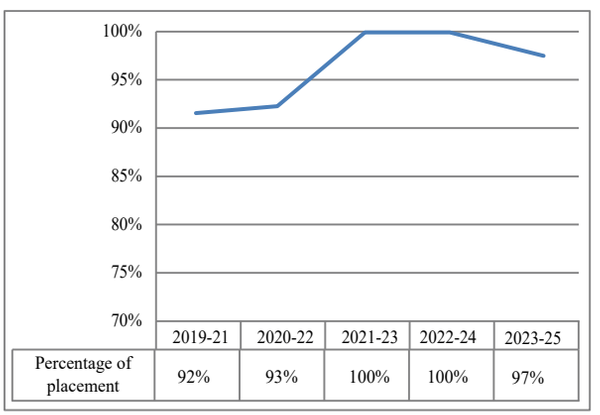
Placements

The recruiters have always regarded Albertians as the best, in terms of their positive attitude, versatility, ability to learn and perform as team players. We highly value our partnership with recruiters and alumni, and remain committed to make the recruiting experience productive and positive. Extensive industry exposure through industry visits and company internships, personality enhancement trainings, training capsules to improve employability skills all combine prepare students to succeed in life. The students of AIM have received an overwhelming response from industry which is why AIM has been consistent in keeping a track record of 85% & above placements right from its inception by attracting more than 40 recruiters every year. AIM has a vibrant placement cell that is committed in getting the right employment opportunities for its students, in premium organizations. It supports students in finding summer projects, as well. The Institute has a Placement Cell comprising of teaching fraternity and students which provides guidance and assistance to two-year full-time MBA students in securing suitable career opportunities in organizations both within and outside the country.

A few of our recruiters



Placement Performance



	2019-21	2020-22	2021-23	2022-24	2023-25
Percentage of placement	92%	93%	100%	100%	97%
Number of Companies	46	44	39	40	42

Industry Interface

Our Affiliations / Accreditations / Collaborations

A few of our Guest Speakers



Industry Interface

Recruiter's Voice

Mr. Sajish G.

Branch Sales Manager- Kerala

Info Edge/Naukri.com

The Albertians have been turning out to be very good resources for us. They have been contributing well for this company's growth. Really appreciate the great attitude possessed by them, on their current roles with naukri.com. Appreciate you for moulding the students to this level. We are happy to have these candidates with us for many more years. Thank you from the heart for your immense support in providing us with apt candidates.

Mr. Jobin James

Manager HR Dept.,

Popular Motor World Pvt. Ltd.

First of all, let me thank you for all your support in supplying the right candidates who meet our requirements. We are very happy about the performance of the AIM students who are working in our automobile divisions. They have been displaying the right kind of attitude and are always ready to work hard. We are very particular about providing them with a good work environment and opportunities so that their career is developed further.

Mr. Gunaseelan Mathivanan

Human Resources

Bharthi Airtel

We are happy to inform you that the candidates who were recruited in our firm are quick learners with excellent ability to apply new skills with minimal assistance. They are very enthusiastic and meet our expectation in work assigned to them. We are sure that they can go a long way in our dynamic organization in the years to come.

Mr. A. Abhijith Prakash

Assistant Manager - HR

NewAgeSys Solutions

Their eagerness to learn and improve was evident and their spirit and coordination left no room for a dull moment. I wish the college immense success in all its future endeavors.

Industry Visits






Alumni Testimonials



Ms. Savna Higgins (2006-08 Batch)

Manager, Federal Bank Ltd., Kochi

The training given to me at AIM was practical with lots of inputs from faculty who had industrial experiences and are also learned professors with lots of research behind them. It prepared me for a career in the best of institutions. Today I am working in the banking sector and the skills that I have learned in the institute has helped me to surmount any problems that I may face at the job. The training has also taught me how to learn and adopt to the changes taking place around us and to continue learning.



Mr. Justin K. Jose (2012-14 Batch)

Manager - Global Commercial Services, American Express (AMEX)

"I am writing this to thank you for all the efforts you took to make me to be what I am today. At present, as I hold my head high. I salute the institute's management and all the faculty for their pains and the tolerance in transforming me from an aimless adolescent into an accountable and focused individual. I am so happy with my job and it is an awesome company too; special thanks to the placement cell."



Mr. Nakul Dev (2019- 21 Batch)

Sourcing Lead - GEP, Mumbai

"I am really grateful for the experiences and blessing I had gain from this prestigious institute. Always feels like home. Thank You AIM!."



Visitor's Voice



Jaiveer Srivastava

Chairman and Managing
Director, FACT Kerala

It is my 1st visit to this prestigious Institute of Management, which is in a great, historical structure and same will be its contribution to the society in terms of Management Education to make young the real Managers. My best wishes to the students, Keep it up!



Jayakumar P. G.

Managing Director & CEO,
Dhanalaxmi Bank Ltd., Thrissur

Wonderful opportunity to come to this great institution which taught me and initiated my college education.



Rajnish Mehta

Executive Director,
Direct Sales,
Hindustan Petroleum Corporation Ltd.

Heritage Campus but very contemporary teaching happening

Prof. (Dr.) William Koehler

Dean, Regis College, Boston, USA



The enthusiasm and engagement of the students was greatly appreciated and I look forward to working with them further.

Prof. (Dr.) Madhu C Dutta



Director,
City Planning and Urban Affairs
Boston University, USA

Truly inspirational approach; The Faculty/Staff are committed to making a real difference.

N. Unnikrishnan Nair



Former Vice Chancellor,
CUSAT

I am really impressed by the discipline of the students, leadership provided by the director and the facilities arranged by the management.

Ajay George Varghese



CEO & Managing Director of
Bipha Drug Laboratories

I found the Institute to be very progressive and encouraging for doing management. The faculty is doing everything possible to expose students to the external ecosysyem.

Laxi Tulsidas Nayar



Associate Director- Talent | EY
Global Delivery Services

It is pleasure to interact with students and look forward to collaborating more with academic, there is an active interest to work with industry shown and that will help bridge the gap. Great initiative and look forward to developing promising leaders.

Prof. (Dr.) Sanjeev Prashar



Professor, Indian Institute of
Management Raipur

It was an exciting time for me to address the vibrant students here: The professional experience sharing at AIM is amazing.



FOR TRUTH AND SERVICE

St. Albert's College

AUTONOMOUS

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