St. Albert's College (Autonomous)

Banerji Road Ernakulam, Kochi – 682018 Kerala, India

Master of Business Administration (MBA)
2017 Admissions Onwards
Approved by the Board of Studies on February, 2017

Programme Outcomes

Upon completion of the MBA Degree Programme, the student will be able to

PO1	Apply knowledge of management theories and practices to solve business problems.
PO2	Foster Analytical and critical thinking abilities for data-based decision making.
PO3	Ability to develop Value based Leadership ability.
PO4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PO6	Demonstrate effective oral and written communication skills.
PO7	Demonstrate employability and entrepreneurship traits for strategy formulation

Programme Specific Outcomes

Upon completion of these courses the student would

PSO: 1	World Class Leaders To equip with relevant knowledge in the business domain.
PSO 2	Competent Managers To achieve excellence through the development of managerial competency.
PSO 3	Ethically Conscious To impart ethically sensitive leadership practices.
PSO 4	Socially Committed To transform into global principled leaders who are socially conscious.

Course Outcomes
Semester 1

PMB1CRT0117 PRINCIPLES AND PRACTICES OF MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0117	Students will be able to understand and apply the functional roles responsibilities and skill of managers in the corporate world	PO 1	Understand
PMB1CRT0117	Students will demonstrate comparison and analyse the functions of management in manufacturing and service organisations	PO 4	Analyse
PMB1CRT0117	Students will be able to develop and evaluate alternate managerial decisions and identify optimal solutions	PO 2	Evaluate
PMB1CRT0117	Students will demonstrate effective application capabilities of their conceptual understanding	PO 4	Application

PMB1CRT0217 BUSINESS COMMUNICATION

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0217	The students are expected to have a strong understanding about the theoretical aspects of Business Communication and apply the same in specific work situations.	PO1	Apply
PMB1CRT0217	The students will be able to analyse different situations and create appropriate business letters.	PO2	Analyze
PMB1CRT0217	The students will have the ability to develop and deliver oral presentations and speeches.	PO3	Apply
PMB1CRT0217	Students will have the ability to apply critical thinking skills to evaluate a given specific issue and develop effective business reports.s	PO7	Evaluate

PMB1CRT0317   MANAGERIAL ECONOMICS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0317	Understand and apply the fundamental concepts of microeconomics used to facilitate the problem of scarcity and resource allocation in the context of choices and opportunity cost.	PO 1	Understand & Apply
PMB1CRT0317	Complete understanding of the factors determining and functioning of the market forces like Demand and Supply, elasticity and forecasting of demand.	PO 4	Understand
PMB1CRT0317	Calculate and determine the optimum cost and revenue combinations needed for equilibrium in both short and long run, as well as break-even analysis in the process of production.	PO 2	Analyze
PMB1CRT0317	Evaluate the different market conditions, intensity of competition and conditions for equilibrium in different types of markets like perfect competition, monopoly, monopolistic competition, oligopoly and duopoly.	PO 4	Evaluate

PMB1CRT0417   ACCOUNTING FOR MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0417	The students will exhibit the ability to apply their quantitative skills to analyze and interpret financial data.	PO2	Apply
PMB1CRT0417	The students would demonstrate the ability to compare and contrast between IFRS and GAAP.	PO2	Analyze
PMB1CRT0417	The students will be able to apply accounting principles and conventions to prepare financial statements.	PO1	Apply
PMB1CRT0417	The students will be able to use ratios to critically evaluate the information contained in financial statements	PO7	Evaluate

PMB1CRT0517   QUANTITATIVE TECHNIQUES FOR MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0517	Students will be able to Analyse the data set for business forecasting using Time Series Analysis	PO4	Analyze
PMB1CRT0517	Develop an insight of Correlation and Regression tools and Demonstrate in real time projects as how to interpret the data set	PO2	Evaluate
PMB1CRT0517	Evaluate the effectiveness of different measures of Central Tendency and Dispersion, for a given data set and choose the best.	PO4	Evaluate
PMB1CRT0517	Apply the concepts of Probability to find solutions to business as well as day to day scenarios	PO1	Evaluate

PMB1CRT0617   BUSINESS LAW

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0617	The students will be able to define and classify the basic framework and insights of business law in managing and maximising the value of corporate legal function	PO1	Understand And Analyse
PMB1CRT0617	To familiarize students with general business law issues to help become more informed, sensitive and effective business leaders	PO2	Apply
PMB1CRT0617	Understand fundamental legal issues pertaining to the business world to enhance their ability to manage businesses effectively	PO1	Evaluate and apply
PMB1CRT0617	The students will be able to infer and apply the legal framework and draw insights of business law in real time through case analysis.	PO4	Apply

PMB1CRT0717   ENVIRONMENT MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0717	Understand and apply the types of natural resources and Energy management techniques in our immediate ecosystem	PO1	Understand
PMB1CRT0717	Develop a Plan for Effective waste management.	PO7	Apply
PMB1CRT0717	Evaluate the effectiveness of different dimensions of Sustainable development.	PO4	Evaluate
PMB1CRT0717	Analyse different Policies and Legislations for Environmental Management	PO2	Analyse

PMB1CRT0817   BUSINESS ETHICS AND CORPORATE GOVERNANCE

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB1CRT0817	Understand and apply the conceptual and theoretical frame of business ethics	PO1	Apply
PMB1CRT0817	Explore and discuss the and importance of advocating ethical practices in business	PO4	Analyse
PMB1CRT0817	Learn to frame and design ethical code of conduct	PO1	Create
PMB1CRT0817	Mediate and explore the challenge in addressing ethical dilemma and ethical issues in business	PO3	Evaluate

Semester 2

PMB2CRT0117 FINANCIAL MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0117	The students will be able to critically examine the concepts relating to financial decisions and capital structure.	PO2	Analyze
PMB2CRT0117	The students will be able to apply the various techniques of Capital budgeting in various business scenarios.	PO1	Apply
PMB2CRT0117	The students will demonstrate the ability to critically evaluate the various Financing and Dividend decisions.	PO2	Evaluat e
PMB2CRT0117	The students will be able to select and apply the various techniques of managing working capital.	PO7	Apply

PMB2CRT0217 MARKETING MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0217	Students will be able to understand marketing as a major function in an organisation and compare the marketing strategies of various organisations	PO4	Analyse
PMB2CRT0217	Students will be able to analyse the steps a customer is passing through before purchasing a product	PO1	Analyse and Evaluate
PMB2CRT0217	Students will be able to apply the pricing theories which can be adopted by an organisation	PO1	Apply
PMB2CRT0217	Students will be able to create a marketing plan for products/services	PO2	Design and Create

PMB2CRT0317   HUMAN RESOURCES MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0317	To be able to apply the different concepts and processes of Human Resource Management based on their core theoretical knowledge	PO1	Apply
PMB2CRT0317	To have the ability to outline the nature and sources of conflict and explain the strategies for conflict resolution.	PO2	Understand
PMB2CRT0317	To be able to design Job Descriptions and Job Specifications as per the given information.	PO7	Create
PMB2CRT0317	The students will be able to evaluate the need and formulate appropriate processes for recruitment, selection and training	PO4	Evaluate

PMB2CRT0417   OPERATIONS MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0417	Students will be able to understand the basic concepts of production management	PO2	Understand
PMB2CRT0417	Students will be able to compare and analyse the layouts and manufacturing systems of an organisation	PO1	Apply
PMB2CRT0417	Students will be able to apply the production and operations planning concepts learning through problem solving	PO1	Apply
PMB2CRT0417	Students will be able to create a supply chain management which can be used in manufacturing firms	PO2	Create

PMB2CRT0517   OPERATIONS RESEARCH

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0517	Understand and apply theories and concepts of Operations Research and Models in OR	PO1	Understand
PMB2CRT0517	Develop an insight of Transportation and Assignment Problems and Demonstrate in real time projects as how to interpret the data set	PO4	Apply
PMB2CRT0517	Evaluate the effectiveness of different Network Analysis Techniques, for a given data set and choose the best.	PO2	Evaluate
PMB2CRT0517	Apply the concepts of Game Theory to find solutions to business as well as day to day scenarios	PO1	Apply

PMB2CRT0617   MANAGEMENT INFORMATION SYSTEMS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0617	Students would be able to explain and apply the functions, roles and components of information systems in different situations.	PO1	Understand/Apply
PMB2CRT0617	Student would be able to analyze how information technology impacts a firm	PO2	Analyze
PMB2CRT0617	Students would be able to critically evaluate the strategic role of information systems in organizations.	PO4	Evaluate
PMB2CRT0617	Students would demonstrate the ability to describe the fundamental concepts of cyber security.	PO7	Apply

PMB2CRT0717   ORGANISATIONAL BEHAVIOUR

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0717	Understand and analyse the various theoretical frameworks that serve as a foundation for the study of organizational behaviour.	PO1	Understand and Analyse
PMB2CRT0717	Appraise and design employee performance based on job performance, teamwork, job satisfaction and commitment to the organisation	PO1	Evaluate and Design
PMB2CRT0717	Explore and analyse the importance of human behaviour in the workplace from an individual, group, and organizational perspective	PO3	Understand and Apply
PMB2CRT0717	Analyse and present the motivational application of job design	PO5	Analyse and Create

PMB2CRT0817   ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB2CRT0817	Understand the process of entrepreneurship and the institutional facilities available to an entrepreneur in India	PO 7	Apply
PMB2CRT0817	Develop critical thinking and innovative business idea	PO 2	Apply, Analyze & Create
PMB2CRT0817	Understand and apply techniques of project planning and project control	PO 2	Understand & Apply
PMB2CRT0817	To plan a project, create an appropriate organization structure, Resource consideration and to manage the risk	PO 2	Evaluate & Create

PMB2CRV0917   VIVA -VOCE

Semester 3

PMB3CRT0117   BUSINESS ANALYTICS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB3CRT0117	To understand and apply the key concepts of business analytics on specific situations.	PO1	Understand/Apply
PMB3CRT0117	To develop understanding in data science and master technology trends of Bitcoin, Big Data, Cloud computing and Artificial Intelligence.	PO2	Understand
PMB3CRT0117	The student would be able to compare and contrast between the different facets of Business Analytics.	PO4	Analyze
PMB3CRT0117	A student would be able to apply his knowledge of different analytical techniques to real world business problems	PO7	Apply

PMB3CRT0217   RESEARCH METHODOLOGY

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB3CRT0217	Analyse and comprehend the types of Research Design	PO1	Understand
PMB3CRT0217	Develop an insight on Different Sampling Techniques and Demonstrate in real time projects as which technique to use	PO2	Apply
PMB3CRT0217	Evaluate the effectiveness of different Scales of measurements for a given data set and choose the best.	PO4	Evaluate
PMB3CRT0217	Apply the steps of research to do a minor research work and thereby compile a research report	PO1	Apply

PMB3COS0117   ORGANISATION STUDY

PMF3CST0117   SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMF3CST0117	The student will be able to understand and compare the concepts of stock market and trading practices from a global perspective.	PO1	Analyze
PMF3CST0117	The student will be able to evaluate the current economic situation taking into account all the various global and domestic aspects	PO4	Evaluate
PMF3CST0117	The student will be able to Analyze the price movements and identify patterns from the same	PO1	Analyze
PMF3CST0117	The student will be able to create an optimal portfolio using models like the Sharpe index Model	PO7	Create

PMF3CST0217   BANK MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMF3CST0217	Students will be able to understand and analyse the stages of development of the banking system in other countries too.	PO1	Analyze
PMF3CST0217	Students will be able to analyse the functions of various commercial banks	PO1	Analyze
PMF3CST0217	Students will be able to compare the application of technology in various banking systems	PO2	Analyze
PMF3CST0217	Students will be able to evaluate the performance of banks based on profitability analysis, balance score card, NPA etc	PO4	Evaluate

PMF3CST0317   FINANCIAL DERIVATIVES

Course Code	Course outcome	POs Addressed	Cognitive Level
PMF3CST0317	The students would be able to understand and differentiate between financial derivative instruments	PO1	Analyze
PMF3CST0317	The students will be able to critically examine the difference between Forward and futures markets.	PO2	Analyze
PMF3CST0317	The students would demonstrate the ability to determine option prices using Black Scholes and Binomial models.	PO4	Apply
PMF3CST0317	The Students will be able to apply the mechanism of swap markets from an international perspective.	PO4	Apply

PMF3CST0417   COST AND MANAGEMENT ACCOUNTING

PMF3CST0517   CORPORATE RESTRUCTURING

PMF3CST0617   INTERNATIONAL FINANCE AND FOREX MANAGEMENT

PMH3CST0117   TRAINING AND DEVELOPMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMH3CST0117	Students will understand learning theories and requisites of effective training	PO2	Understand / Evaluate
PMH3CST0117	Students will be able to evaluate the training need analysis of various training groups	PO4	Evaluate
PMH3CST0117	Students will learn to design a training programme	PO7	Create
PMH3CST0117	Students will be able to design their career development plan	PO2	Apply

PMH3CST0217   MANAGING ORGANISATIONAL CHANGE AND
DEVELOPMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMH3CST0217	Students will be able to have an understanding about the different change management models and apply them to suit organizational needs	PO2	Apply
PMH3CST0217	Students will be compare different OD models and apply the same in real business scenarios	PO2	Apply
PMH3CST0217	To identify organizational interventions that would benefit specific organizational conditions	PO1	Understand
PMH3CST0217	Students will be able to examine the various factors that cause resistance to change and develop strategies to overcome resistance	PO7	Create

PMH3CST0317   COMPENSATION MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMH3CST0317	Students will be able to have the ability to understand and apply the basic concepts of Compensation management and the importance of effective compensation system to gain competitive advantage	PO1	Apply
PMH3CST0317	Students will be able to have the ability to identify different types of incentive schemes and apply in real life business scenarios	PO2	Apply
PMH3CST0317	Students will be able to design an equitable pay structure for the organization taking into consideration internal and external equity and employee benefits s	PO7	Create
PMH3CST0317	Students will be able to be able to formulate suitable HR policies based on their knowledge of Industrial laws	PO7	Create

PMH3CST0417   PERFORMANCE AND TALENT MANAGEMENT

PMH3CST0517   COMPETENCY MAPPING

PMH3CST0617   GLOBAL HUMAN RESOURCES MANAGEMENT

PMM3CST0117   INTEGRATED MARKETING COMMUNICATIONS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMM3CST0117	Comprehend and apply the different advertising strategies used in modern marketing	PO4	Apply
PMM3CST0117	Demonstrate personal selling and direct marketing skills for a selected product.	PO2	Apply
PMM3CST0117	Evaluate the effectiveness of a marketing communication strategies for a chosen company	PO2	Evaluate
PMM3CST0117	Prepare an adverting campaign for a brand	PO4	Create

PMM3CST0217   RETAIL BUSINESS MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMM3CST0217	Students will be able to understand and analyse the format revolution in India and other countries	PO1	Understand
PMM3CST0217	Students will be able to compare and analyse pricing strategies used in retail sector	PO4	Analyse
PMM3CST0217	Students will be able to apply various concepts learned retail business management	PO1/PO4	Apply
PMM3CST0217	Students will be able to think and develop a suitable strategy which can be applied in a particular retail business	PO4/PO7	Create

PMM3CST0317   SERVICES MARKETING

Course Code	Course outcome	POs Addressed	Cognitive Level
PMM3CST0317	Critically analyse, recall, and classify the conceptual frame of service marketing	PO2	Analyse
PMM3CST0317	Design and draw a Service marketing blueprint	PO4	Design
PMM3CST0317	Develop service marketing strategies and marketing plans for real-life situations	PO4	Create
PMM3CST0317	Enable to understand, manage, and design service quality strategies.	PO1	Design

PMM3CST0417   AGRO -BUSINESS AND RURAL MARKETING

PMM3CST0517   PRODUCT AND BRAND MANAGEMENT

PMM3CST0617   DIGITAL MARKETING

PMS3CST0117   SYSTEM ANALYSIS AND DESIGN

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS3CST0117	Students would be able to understand and apply the various steps in system development life cycle Assurance process.	PO2	understand / apply
PMS3CST0117	Students would be able to compare and contrast between different system developments models according to business requirements.	PO2	Apply
PMS3CST0117	Students will be able to critically evaluate the various structured analysis and design tools	PO4	Evaluate
PMS3CST0117	Students would be able to describe the Systems Control and Quality	PO1	Understand

PMS3CST0217   E - BUSINESS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS3CST0217	Students would be able to discuss the theoretical aspects of conducting business over the internet and apply the same to specific practical situations	PO2	Understand / Apply
PMS3CST0217	Students would be able to demonstrate an understanding regarding the different e-business models and examine the challenges faced by each of them	PO2	Apply/Analyse
PMS3CST0217	Students will be able to evaluate the different e-payment options and effectively apply the knowledge in analysing the given practical situations	PO4	Evaluate/Apply
PMS3CST0217	Students would be able to critically examine the legal,privacy and security issues concerning E-business and recommend solutions to overcome them	PO4	Analyse/Evaluate

PMS3CST0317   ENTERPRISE RESOURCE PLANNING

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS3CST0317	Students would be able to understand and apply the Fundamental technology behind enterprise systems	PO2	Understand /Apply
PMS3CST0317	Students will be able to critically evaluate the various ERP Functional Module, Integration of ERP, Supply Chain and CRM	PO4	Evaluate
PMS3CST0317	Students would be able to analyze the ERP Implementation process	PO2	Analyze
PMS3CST0317	Students will be able to critically evaluate Success and Failure factors of ERP Implementation	PO4	Evaluate

PMS3CST0417   INFORMATION SECURITY MANAGEMENT

PMS3CST0517   SOFTWARE QUALITY MANAGEMENT

PMS3CST0617   CLOUD COMPUTING

Semester 4

PMB4CRT0117   STRATEGIC MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMB4CRT0117	Enable the students to develop skills for applying Strategic Management concepts to the solution of business problems	PO5	apply
PMB4CRT0117	To enable the students to understand and evaluate traditional and contemporary analytical tools of Strategic Management	PO4	evaluate
PMB4CRT0117	Develop skills for applying the concepts to the solution of business problem	PO3	apply
PMB4CRT0117	To understand and apply the theoretical perspective and concepts in the field of Strategic Management	PO1	apply

PMB4CPR0117   PROJECT

PMB4CRV0117   VIVA - VOCE

PMF4CST0117   MANAGEMENT OF FINANCIAL SERVICES

Course Code	Course outcome	POs Addressed	Cognitive Level
PMF4CST0117	The student will be able to evaluate financial products and strategies offered by financial services institutions	PO4	Evaluate
PMF4CST0117	The student will be able to compare and contrast the performance of private and public sector commercial banks	PO4	Analyze
PMF4CST0117	The student will be able to examine the role played by insurance and pension funds	PO1	Analyze
PMF4CST0117	The student will be able to evaluate and create strategies to promote financial products and services	PO7	Evaluate & Create

PMF4CST0217   RISK MANAGEMENT AND INSURANCE SERVICES

Course Code	Course outcome	POs Addressed	Cognitive Level
PMF4CST0217	The student will be able to evaluate different types of risk and identify the differences that exist between them	PO4	Evaluate
PMF4CST0217	The student will be able to connect the various types of risks in business with the appropriate risk management techniques	PO2	Analyze
PMF4CST0217	The student will be able to compare and contrast the functions performed by LIC and other insurers.	PO2	Analyze
PMF4CST0217	The student will be able to apply the insurance method to design a risk management program for a business	PO7	Create

PMF4CST0317   CORPORATE TAXATION

PMF4CST0417   RURAL ECONOMY AND MICROFINANCE

PMM4CST0117   CONSUMER BEHAVIOUR

Course Code	Course outcome	POs Addressed	Cognitive Level
PMM4CST0117	Student would be able to understand and evaluate the industrial and consumer decision making process	PO1	Understand/Evaluate
PMM4CST0117	Student would be able to analyse the psychological factors that influence purchasing decision of consumers	PO4	Analyse
PMM4CST0117	Student would be able to understand and analyse the impact of sociological factors on consumers	PO1/PO4	Understand/Analyse
PMM4CST0117	Students would be able to analyse and create proper strategies to satisfy the consumers	PO4/PO7	Analyze/Create

PMM4CST0217   MARKETING RESEARCH

Course Code	Course outcome	POs Addressed	Cognitive Level
PMM4CST0217	Students would be able to describe and apply the fundamentals of marketing research.	PO1	Understand/Apply
PMM4CST0217	Students would be able to critically evaluate the Applications of Marketing Research in Business.	PO4	Evaluate
PMM4CST0217	Students would be able to describe various techniques of Data Analysis & Presentation.	PO1	Understand
PMM4CST0217	To equip the students with advanced research tools to conduct research and analysis.	PO2	Analyze

PMM4CST0317   CUSTOMER RELATIONSHIP MANAGEMENT

PMM4CST0417   MARKETING OF HOSPITALITY AND TOURISM

PMH4CST0117   MANAGING INTERPERSONAL AND GROUP PROCESS

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS4CST0219	Students will be able to understand the importance and functioning of groups and teams in an organisation and analyse the results of teamwork in various organisations	PO1	Understand /Analyse
PMS4CST0219	Students will be able to acquire the team skills	PO4	Evaluate
PMS4CST0219	Students will be able to apply the interpersonal and group processes theories learned johari window	PO2	Apply
PMS4CST0219	Students will be able to design a conflict resolution method for manufacturing and service organisations	PO7	Create

PMH4CST0217   HUMAN RESOURCES INFORMATION SYSTEM

Course Code	Course outcome	POs Addressed	Cognitive Level
PMH4CST0217	The student will be able to understand the role of HRIS and evaluate system considerations while designing HRIS	PO2	Understand/Evaluate
PMH4CST0217	The student will be able to identify system needs by evaluating departmental requirements	PO2	Analyze
PMH4CST0217	The student will be able to compare and contrast traditional and technology based recruitment and selection techniques	PO2	Analyze
PMH4CST0217	The student will be able to critically examine the information security and privacy challenges and suggest techniques to overcome them	PO4	Analyse/Evaluate

PMH4CST0317   COUNSELLING SKILLS FOR MANAGERS

PMH4CST0417   INDUSTRIAL RELATIONS AND LABOUR LAW

PMS4CST0117   DECISION SUPPORT SYSTEM

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS4CST0117	Students would be able to understand and apply the different types of decision support systems.	PO2	understand /apply
PMS4CST0117	Students would be able to understand and analyze the concept of knowledge management.	PO2	understand /analyze
PMS4CST0117	Students would be able to compare and contrast between Group Support Systems, Enterprise Decision Support Systems and Knowledge Management Systems	PO4	Apply
PMS4CST0117	Student would be able to analyze different Advanced Intelligent Systems	PO2	Analyze

PMS4CST0217   E - BUSINESS STRATEGY

Course Code	Course outcome	POs Addressed	Cognitive Level
PMS4CST0217	The students should be able to analyse different e business models and comprehend their activities	PO2	Understand/Apply
PMS4CST0217	Develop an insight Strategy for Interaction with Suppliers: Demonstrate in real time projects	PO4	Apply
PMS4CST0217	Evaluate the effectiveness of different e-CRM and select the best.	PO4	Evaluate
PMS4CST0217	Apply the concepts of E business to create an e business website	PO4	Apply

PMS4CST0217   SOFTWARE PROJECT MANAGEMENT

PMS4CST0217   DATABASE MANAGEMENT

PMO3CST0117   SUPPLY CHAIN MANAGEMENT

PMO3CST0217   TOTAL QUALITY MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMO3CST0217	The Students will get familiarised with the concepts and techniques in Total quality management	PO1	Understand
PMO3CST0217	The Students will develop the skill to use quality control tools and techniques in solving quality problems	PO2	Apply
PMO3CST0217	The students will be able to understand the concept of six sigma and application of six sigma	PO1	Apply
PMO3CST0217	Students get familiarise with the prestigious quality awards prevails in the industry and also understand the industrial standards maintained by companies to sustain and maintain the quality criteria	PO5	Understand /Apply

PMO3CST0317   MATERIALS AND PURCHASE MANAGEMENT

Course Code	Course outcome	POs Addressed	Cognitive Level
PMO3CST0317	Identify the scope for integrating materials management function over the logistics and supply chain operations.	PO1	Understand
PMO3CST0317	Identify, study, compare, and evaluate alternatives, select and relate with a good supplier.	PO2	Analyze & Evaluate
PMO3CST0317	Apply various purchasing methods and inventory controlling techniques into practice.	PO2	Understand & Apply
PMO3CST0317	Analyze the materials/equipment's in storage, handling, packaging, shipping, distributing and standardizing.	PO2	Analyze

PMO3CST0417   ADVANCED PROJECT MANAGEMENT

PMO3CST0517   MANAGEMENT OF TECHNOLOGY AND INNOVATION

Course Code	Course outcome	POs Addressed	Cognitive Level
PMO3CST0517	Identify and critically analyse technology and innovation management issues	PO4	Evaluate & Analyze
PMO3CST0517	Evaluate technologies and innovations and select appropriate strategies to manage them	PO4	Evaluate & Apply
PMO3CST0517	Able to design and implement innovation strategies in organisations, corporate foresight and technology with the aim of detecting sources of competitive advantage for evaluating and selecting various proposals	PO7	Create
PMO3CST0517	Interpret theories and models of innovation, analyse and make recommendations on practical business strategy problems	PO2	Apply

PMO3CST0617   WORLD CLASS MANUFACTURING

PMO4CST0117   SERVICE OPERATIONS MANAGEMENT

PMO4CST0217   INDUSTRIAL SAFETY AN D OCCUPATIONAL HEALTH

Course Code	Course outcome	POs Addressed	Cognitive Level
PMO4CST0217	Understand industry health and hazards	PO1	Understand/Apply
PMO4CST0217	Understand about the different accidents that occurs in industry and how to prevent them	PO1	Understand
PMO4CST0217	Apply the concepts of accident prevention in organisations	PO2	Apply
PMO4CST0217	Apply the concepts of safety in organizations	PO4	Apply

PMO4CST0317   GLOBAL OPERATIONS AND LOGISTICS MANAGEMENT

PMO4CST0417   OPERATIONS STRATEGY

Course Code	Course outcome	POs Addressed	Cognitive Level
PMO4CST0417	Students are able to develop an understanding of how to design a company's operations model.	PO1	Design
PMO4CST0417	Provide knowledge to formulate the strategy in terms of the capacity, supply networks, process technology, New product and service development	PO1	Understand
PMO4CST0417	Demonstrate knowledge and skill in formulation and successful implementation of Operations strategy.	PO2	Creating
PMO4CST0417	Enable students to understand and design operative strategy to meet the competitive strategy of the company.	PO5	Design